

Simplicity[®]

The vacuum you'll *flip* over.[™]

March 16, 2007

BRYSON'S SWEEPER SHOP

85 Ghent Road
Fairlawn, OH 44333

Dear Mr. Rick Bryson,

Our records show that over the last several years, you have sold over 1300 Simplicity Vacuum Cleaners.

During this time, we have not received one consumer complaint on your store's sales or service, which is indeed a reflection of your dedication to satisfying customer's needs. It proves that a good product coupled with a conscientious professional Dealer, like you, equals customer satisfaction.

I want to thank you for your outstanding service and continued support.

Sincerely,



Bill Violand
National Sales Manager
Simplicity Vacuums